



Product transfers are sunny side up with Halifax Intermediaries

‘Summer time and the living is easy’

This is especially true when offering your clients a mortgage from the Halifax Intermediaries Product Transfer range.

The newly shaped set of products has been crafted together with convenience placed at the very core of the process.

So just what makes it so simple? **To be eligible for a product transfer clients must already have a Halifax mortgage, that's why it's so easy!**

- No application forms
- No income verification
- No conveyancing
- No solicitors
- No credit checks
- No direct debits to set up

For your clients this makes using the Product Transfer range an absolute breeze and after selecting the best mortgage for them, the next thing they'll know about it is when their monthly payment changes.

That's it. As far as your clients are concerned it really is that easy.

And for you, Halifax Intermediaries has kept things pretty simple too. The process is much less involved than remortgaging clients to another lender and there's a healthy procurement fee to earn on all of the mortgages from the Product Transfer range.

Who knows how long the summer will be here for, but Halifax Intermediaries will make the living easy for you and your clients long after it's gone.

Pop online and visit www.halifax-intermediaries.co.uk to see just what's on offer and how easy it is to get things sorted out for your clients.

If you do not have professional experience, you should not rely on the information contained in this communication. If you are a professional and you reproduce any part of the information contained in this communication, to be used with or to advise private clients, you must ensure it conforms to the Financial Services Authority's advising and selling rules.

Halifax is a division of Bank of Scotland plc. Registered in Scotland No.SC327000. Registered office: The Mound, Edinburgh EH1 1YZ.