



# Branch Application Form Appointed Representative



National Strength  
Local Support  
Personal Service

# 1. Main Branch Details

Trading name:

Trading style (only one trading style is allowed):

**Company Type:**

- Sole trader
- Partnership
- Limited liability partnership
- Private limited company

Year company established:

Registration number (limited companies only):

Website address:

## Principal Contact Details

Title:

Forename:

Middle name(s):

Surname:

Position:

Telephone number:

Fax number:

Email address:

Contact address:

Postcode:

## Trading Address

Is your trading address the same as your contact address?  Yes  No

If **no**, please complete your trading address below:

Post code:

## Registered Address (limited companies only)

Is your registered address the same as your contact address?  Yes  No

If **no**, please complete your registered address below:

Postcode:

## 2. Current Regulatory Status of Company

Is your company currently directly authorised by the FSA?  Yes  No

Name of authorised firm:

FSA number:

Is your company currently authorised through a financial services network?  Yes  No

Name of network:

Networks FSA number:

Please list all financial services networks your company has been registered with over the past five years:

Does your firm offer face to face advice or is it a telesales based operation?  Face to face  Telesales based

## 3. Branch Trading Details

Categories of business the branch wishes to be authorised for:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Personal insurance        | <input type="checkbox"/> Protection products    | <input type="checkbox"/> Commercial insurance |
| <input type="checkbox"/> Mortgage products         | <input type="checkbox"/> Equity release         |   |
| <input type="checkbox"/> Private medical insurance | <input type="checkbox"/> Investments & pensions |   |

Data protection number:

Consumer credit licence number (covering categories C, E1 and H):

If a firm is solely going to undertake private medical insurance, general insurance and protection business only category C is required - please provide copies of your data protection and CCL certificates.

## 4. Branch Financial Details

Budgeted annual income for the next 12 months:

Income from mortgage broking:

Income from general insurance:

Income from investments & pensions:

Income from equity release:

Income from private medical insurance:

Income from protection insurance:

## 5. Branch Bank Details (for commission payments)

(Please note that a limited firm will require a bank account in the name of the company)

Bank name:

Account name:

Sort code (6 digits only):

Account number:

## 6. Controllers of Business

Please provide details of all directors, principals and partners of the business. Continue overleaf for multiple controllers. Please note that at least one branch Principal must be a fully industry qualified and experienced.

Please ensure that all controllers (directors, partners and principals) complete an individual application form **including those who are non-selling**.

### Director / Partner / Principal 1

Title:	Forename:
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Middle name(s):
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Surname:
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Percentage of shares owned:
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Email address:
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**Role within company:**

- |  |                                  |
|--|----------------------------------|
| <input type="checkbox"/> Director      | <input type="checkbox"/> Partner |
| <input type="checkbox"/> Principal     | <input type="checkbox"/> Manager |
| <input type="checkbox"/> Administrator |                                  |

Is this individual an adviser?  Yes  No

### Director / Partner / Principal 2

Title:	Forename:
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Middle name(s):
-----------------

Surname:
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Percentage of shares owned:
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Email address:
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**Role within company:**

- |  |                                  |
|--|----------------------------------|
| <input type="checkbox"/> Director      | <input type="checkbox"/> Partner |
| <input type="checkbox"/> Principal     | <input type="checkbox"/> Manager |
| <input type="checkbox"/> Administrator |                                  |

Is this individual an adviser?  Yes  No

**If your branch has additional directors / partners / principals, please detail on additional sheets.**

## 7. Branch Credit Details

Has the company been the subject of a receiving order?

If **yes**, please provide details:

Has the company entered into an agreement with creditors?

If **yes**, please provide details:

Has the company been the subject of a court judgement for an outstanding debt?

If **yes**, please provide details:

Has the company had an application refused by another institution or any other insurance company?

If **yes**, please provide details:

Has the company had authorisations or approvals withdrawn by another regulator including revocations of CCL?

If **yes**, please provide details:

Has the company or any partner or director or any business with which they have been associated, previously held any agencies with any insurance company or any other institutions?

If **yes**, please provide details:

## 8. Branch Background Details

Where did you hear about Personal Touch Financial Services Ltd?

- |   |   |
|---|---|
| <input type="checkbox"/> Website            | <input type="checkbox"/> Direct mail          |
| <input type="checkbox"/> E-shot / email     | <input type="checkbox"/> Referral             |
| <input type="checkbox"/> Financial press    | <input type="checkbox"/> Advertisement        |
| <input type="checkbox"/> PTFS sales call    | <input type="checkbox"/> Mortgage strategy    |
| <input type="checkbox"/> Word of mouth      | <input type="checkbox"/> Money marketing      |
| <input type="checkbox"/> Financial adviser  | <input type="checkbox"/> Mortgage introducer  |
| <input type="checkbox"/> Mortgage solutions | <input type="checkbox"/> Professional adviser |

If you have been introduced via a Personal Touch regional sales manager, please detail below:

## 9. Declaration

I/We hereby authorise Personal Touch Financial Services Ltd to seek further information from third parties as appropriate. I/We confirm that the information provided in this application form is to the best of my/our knowledge and belief, complete and accurate. I/We understand that the supply of any misleading information or any attempt to mislead Personal Touch Financial Services Ltd will be an act of misconduct. I/We will notify Personal Touch Financial Services Ltd of any material change within this application whilst it is under consideration. I/We understand that my/our appointment, as an agent of Personal Touch Financial Services Ltd shall only take effect when I/we and Personal Touch Financial Services Ltd have signed the agency agreements.

Title:

Forename:

Middle name(s):

Surname:

Position:

Signature:

Date:

**Referral Service:** While your application is being processed, if you have any enquiries which need urgent assistance why not refer them to our in-house specialist sales and referral team?

Yes  No

**Professional Indemnity Service:** You will need to ensure that you have adequate Professional Indemnity cover in place. If you wish us to review the adequacy of your Professional Indemnity run-off arrangements to cover your historic advice liabilities please tick the box appropriately and we will arrange for our PI Department to contact you.

Yes  No



# Contact us

## **Please return this application to:**

**Membership Applications Department, Personal Touch Financial Services Ltd  
Trinity 3, Trinity Park, Solihull, West Midlands, B37 7ES**

**Ph** 0121 767 1063

**Em** [membership.applications@personaltouchfs.com](mailto:membership.applications@personaltouchfs.com)